

# Global Gazette

*The latest news, updates, and announcements*

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#### *Quote of the Month:*

"We must use our lives to make the world a better place to live, not just to acquire things. That is what we are put on the earth for." - Dolores Huerta



### September: Hispanic Heritage Month

Hispanic Heritage Month runs from September 15th to October 15th. You may be wondering, "Why is the start of the celebration in the middle of the month?" The reason actually lies in the abundance of independence celebrations held by Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua on the 15th. Additionally, Mexico and Chile celebrate their independence on the 16th and 18th. Currently, the Hispanic population makes up about 19% of the U.S. population and has increased by 23% over the past decade, outpacing the overall population growth of 7%. As a minority-owned business with many Hispanic brands to represent, the strength and influence of this population are a huge part of our business. This month employees joined our workshop to learn about the history of the Hispanic community in America and to honor the achievements of many Hispanic heroes. Looking towards the future, Global is supporting the next generation of Hispanic heroes with a gift to the Hispanic Scholarship Fund. HSF has awarded over \$675 million in scholarships and provides scholars access to support services including mentorship, leadership development programs, career services, and wellness training.

# 2022 KeHE Cares Shaw Cup



Per annual tradition, Global participated this month in the 2022 KeHE Cares Shaw Cup as a hole sponsor. Our foursome enjoyed a beautiful day on the course with our friends at KeHE. This year the Shaw Cup raised over \$300,000 to support eight KeHE Cares partners. We are proud to be one of many sponsors who contributed to this event. For this event, 100% of the proceeds went to non-profits working to provide poverty relief, end homelessness, and support at-risk youth and survivors of human trafficking with life-saving resources. What really made this event feel special was hearing from some of the non-profits themselves about the amazing work they do and how their journey began. Each non-profit part of this event is pictured below. This exceptional group of organizations manages programs both across the US and internationally.





# Hurricane Fiona Relief

Hurricane Fiona struck this month and devastated the Caribbean. It's estimated that 746,000 homes and businesses are still without power a week after the storm caused a power outage for 3.3 million Puerto Rico residents. In the Dominican Republic, over 1 million people are without water, and thousands are in need of other basic necessities. This category four hurricane caused significant damage in Puerto Rico, the Dominican Republic, Turks and Caicos, Bermuda, and Canada.



Our non-profit partner, Feed My Starving Children received requests for more than 1 million emergency response meals from their connections in the Caribbean. Global is thankful to have this connection with a partner who is actively helping during this emergency. In response to this need, Global made a donation on North Texas Giving Day which allowed our donation to be matched by other generous donors. Originally our donation would have been able to feed 11 children for a year but thanks to this matching we were able to feed twice as many kids and support the active relief efforts that FMSC is providing on the islands.



## Non Profits Supporting Hurricane Fiona

Below are a few non-profits you can donate to that are on the frontlines helping victims of the storm.

- [Feed My Starving Children](#)
- [Banco De Alimentos Puerto Rico](#)
- [Hurricane Fiona Relief Fund](#)
- [Techos Pa' Mi Gente](#)
- [Direct Relief Hurricane Fiona](#)
- [Project HOPE](#)
- [Hispanic Federation](#)

